

## DETAILS

My name is David Jones and I'm a freelance digital designer based in Hull, UK. I specialise in website design, whether it's crafting pixel perfect interfaces, putting together a design library to assist the development process, creating low fidelity wireframes or building a website in Squarespace.

Since completing a BA Hons Web Design Degree at Lincoln University, I've worked with large scale organisations, creative agencies and start-ups over a thirteen year period. As well as offering website design as my main speciality, I also work across branding, print design, photography and other areas of focus.

## EXPERIENCE

1/2

### **FREELANCE DIGITAL DESIGNER @ DAVID ADAM JONES DESIGN LIMITED (APRIL 2021 — CURRENT)**

- Creating interface designs, wireframes and prototypes
- Partaking in client meetings to gather requirements and user research
- Designing brand identities with supporting assets such as social media materials, presentation templates etc
- Developing websites in Squarespace

### **CONTRACT UI / UX DESIGNER @ BRUNTWOOD (AUGUST 2024 — DECEMBER 2024)**

- Leading on the interface designs, wireframes and prototypes for Bruntwood
- Partaking in meetings to gather requirements and reviewing user stories
- Creating a design library to assist developers after hand-off
- Setting up a design system in Figma to help with a consistent design approach
- Working in an Agile environment

### **CONTRACT PRODUCT DESIGNER @ OMNIA (APRIL 2024 — AUGUST 2024)**

- Leading on the interface designs, wireframes and prototypes for a Dubai based shopping mall
- Assisting design team members on multiple projects ranging from banking applications and report websites
- Supporting the UX Lead in other areas of the business including design operations
- Creating a design library to assist developers with hand-off
- Working in an Agile environment

### **CONTRACT UI / UX DESIGNER @ SGS & CO (APRIL 2024 — APRIL 2024)**

- Creating a design library for Photon
- Leading on the interface design for the Photon landing page
- Showcasing proposed solutions and reviewing stakeholder feedback
- Working in an Agile environment

**CONTRACT LEAD DIGITAL DESIGNER @ SWAY (JANUARY 2024 — APRIL 2024)**

- Leading on the branding project for Sway
- Working on wireframes and prototypes for the Sway website
- Developing the Sway website in Squarespace
- Partaking in meetings to gather requirements and reviewing client feedback
- Designing mock ups for an external agency building the Sway app

**CONTRACT UI / UX DESIGNER @ FINDEL (AUGUST 2023 — DECEMBER 2023)**

- Leading on the interface designs, wireframes and prototypes for EuHu
- Working on wireframes and prototypes for GLS
- Partaking in meetings to gather requirements, review user feedback and user stories
- Creating a design library to assist developers after hand-off
- Setting up a design system in Figma to help with a consistent design approach
- Working in an Agile environment

**UI / UX DESIGNER @ SGS & CO (JANUARY 2020 — APRIL 2023)**

- Leading on the interface design for MySGS 5.1, AutoSuite applications & Visionworks Portal
- Reviewing user feedback and user stories to design mock-ups and flows
- Showcasing mock-ups and flows in demo meetings with stakeholders, developers and users
- Creating a design library to assist developers after hand-off
- Setting up a design system in Figma to help with a consistent design approach
- Working in an Agile environment

**DIGITAL DESIGNER @ TFGM (NOVEMBER 2016 — JANUARY 2020)**

- Creating mock-ups for the TfGM, Our Pass, Clean Air GM and Bee Network websites
- Offering assistance to internal staff and external agencies to ensure all digital products for TfGM remained consistent in their approach
- Developing email campaigns for the marketing team using MailChimp
- Working in an Agile environment

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**SKILLSET / KNOWLEDGE**

- UI Design
- Wireframing and Prototyping
- Design Libraries
- Squarespace Builds
- UX and Research
- HTML & CSS Capabilities
- Photography
- Figma
- Adobe Creative Suite
- Agile Methodologies